

GLOBAL DISC WORKSHOP

“Bridging the gap between our intention and the actual impact on others is the foundation of great leadership. Global DISC makes this process clear and highly actionable.”

Marshall Goldsmith



Germans



Alex



Who are we?

Campanile Management Consulting is a Shanghai-based partnership of senior consultants in Asia and Europe. Since 2005, we have accompanied our clients along their global leadership journeys with assessment, coaching and workshops.

Your consultant



Gabor Holch is an intercultural leadership consultant, coach, author and speaker who has served 100+ clients in 30+ countries. An expat since age 4, China-based since 2002 and working globally, Gabor is a Certified Management Consultant (CMC) in English and Mandarin, certified at the management academies of half a dozen global corporations and licensed in major assessment tools including DISC, the Predictive Index, NeuroColor and MBTI.

Get Global DISC certified: Shanghai, 2019 December 11-12

Most companies buy and apply tools created in the 70s and 80s, using data created before credit cards, the internet, the European Union or Pu Dong's skyscrapers existed. They interview, hire, motivate, lead and promote managers according to the science, expectations and attention span of a previous era.

Global DISC is an International Coaching Federation (ICF) accredited, multi award-winning behavioural model explaining how personality type and cultural background influence the three layers of identity: WHAT, HOW and WHY we do act, feel and think the way we do.

Become an accredited Global DISC Practitioner: Join us in Shanghai's Jing An district on 2019 December 11. Spend two days with fellow executives, HR Managers, entrepreneurs and trainers who wish to add the latest people analytics tool to their solutions and advanced intercultural skills to their professional profile.

What you will take away from the 2-day workshop

Learn:

- ✓ To analyse the four personality types that explain any DISC-style assessment.
- ✓ To place personal DISC profiles into a context of national or corporate culture.
- ✓ To spot and predict people's work and leadership strengths in a given culture.

Practice:

- ✓ Analysing Global DISC profiles in concrete cultural, team or business settings.
- ✓ Solving communication, leadership or cultural conflicts with Global DISC.
- ✓ Building diverse teams, giving feedback and motivating across cultures.

Get:

- ✓ Your Global DISC web account with assessment tools and learning materials.
- ✓ 20 Global DISC assessment free, and the rest at a significantly reduced price.
- ✓ Access to an international community of Global DISC practitioners.

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From self-awareness to productive habits

This is not our first time:



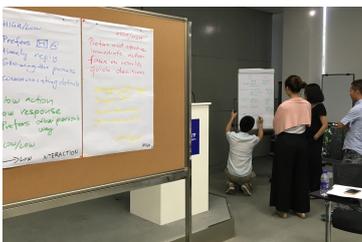
Campanile founder Gabor Holch's keynote on China expat managers in Shanghai, China



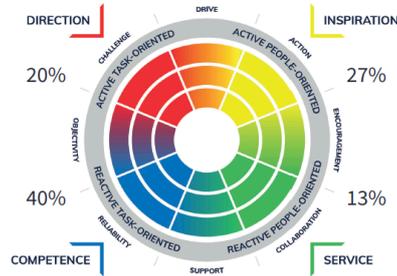
Intercultural leadership workshop for a French firm's global managers in Seoul, South Korea



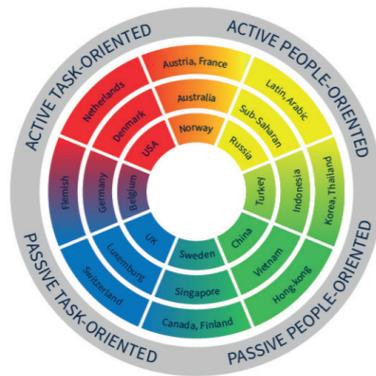
Asia-Pacific managers of an Italian firm discuss cultural profiles in Shanghai, China



European and Chinese managers hard at work at a German automotive client, Shanghai, China



We start with awareness: You will spend the morning of the first day understanding personality in general and DISC profiles in particular. You can discuss your and your colleagues' profiles for natural work styles, strengths and weaknesses, communication, decision, leadership and conflict behaviours. You will learn specific applications of Global DISC: hiring, talent and skills development, teamwork, leadership, coaching and conflict management.



We focus on the right skills: In the afternoon of the first day, you will learn to see individual talent in the context of national and corporate cultures. You will discuss the matches and mismatches between individual work styles and the values of different cultures, and how culturally agile managers handle diversity. By working on real or realistic case studies, you can apply your new skills, experience typical challenges of Global DISC applications and discuss constructive solutions with fellow participants.



We build lasting habits: You will spend the whole second day understanding, analysing, discussing and solving specific cases with Global DISC involving goals, teamwork, cultural diversity and performance. You will also practice using the Global DISC online user interface and coaching tool. Depending on the composition and preferences of the group, you will prepare for advanced applications of the system such as creating comparative and team reports, in-house training and coaching.

A few of our past and present clients

AB InBev | Alcatel-Lucent | ASYS | Bayer | Benteler | BMW | Bracco | Carrefour | Covestro | Danieli | DEIF | DSM | Ecco | Ferrero | Henkel | IKEA | Jabra | Johnson & Johnson | Logitech | New Look | Nissan | Nokia | Patek Philippe | Pepsico | Peugeot-Citroën | Scania | Schneider Electric | Schuler | ThyssenKrupp TK | Voith | Wacker | WEG | Walt Disney | Xin Peng | ZF

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